



WHAT'S IN A NAME?

The name iPOTT references the humble pot. The word 'pot' originates from the Old English word 'pott', used to identify any item or thing available in large quantities in one place. Purnima's website is a virtual expression of precisely that, for software shoppers.

5 UNDER \$1

Book Writer: Book Writer is a writing environment for creative writing. It creates visual interfaces to organise and better manage any written project with files stored under book and chapter icons. It can copy, move, and zip all or selected files in the project—all at once. You can also replace specific text in all project files and index the project for instant text retrieval. What's cool is that you can find words even if they are misspelled.

Eye Care Software: We've all read about how we should blink frequently or take five-minute breaks every 30 minutes while working on a computer to avoid overstraining the eyes. That is where Eye Care Software comes into play. It locks your computer after every 30 minutes, forcing you to take 'eye breaks'.

SpamChoke Antispam: This simple, install-and-forget software blocks all pesky spam

emails. It eliminates the need to set up additional filters. SpamChoke supports all email client programmes like MS-Outlook, Outlook Express, etc.

Protector Plus Anti-virus for Windows 95/98/Me: This anti-virus software designed for Windows 95/98/Me has an email scan program that checks all the emails before they are downloaded. Infected emails are cleaned automatically. The 'scan and clean' feature ensures that your computer is safe from virus. The software downloads the latest virus database updates from the website automatically.

Tour Budget 2010: While this software is targeted towards the entertainment industry, you can use it too. This will transfer all your budget essentials, including spreadsheets and scanned receipts from a cluttered mess of information, into an organised workbook.

FOR EVERYONE

Purnima wants to clear the myth that iPOTT mainly promotes only those companies who have tied up with them and that the website's profits stem mainly from commissions on each sale. "We are an unbiased software search company. We have more than 7,000 software programs listed on our site, and our main purpose is to give them equal exposure at every stage, be it at the launch phase, exposure or expansion phase," says Purnima. "For each stage, we provide services that we charge for. While some of our billings come in the form of a listing

fee, most are charges for other innovative services offered. Charges vary from Rs 6,000 to Rs 6 lakh depending on the duration you require the program for." ●

